Order

Order Number	Q-1519080-2
Expiration Date	11/12/2026
Billing Entity	Hudl, Inc. 600 P Street, Suite 400 Lincoln, NE 68508

Address Information

Customer Name	Pleasant Valley High School	Ship To	Pleasant Valley High School
Bill To Email	korcienski.james@pvbears.org		James Korcienski
Bill To	1671 Route 209		korcienski.james@pvbears.org
	Brodheadsville, Pennsylvania 18322 United States		5704021000 1671 ROUTE 209 BRODHEADSVILLE 18322 US

Terms

Contract Start Date	10/26/2026	Billing Frequency	Annual
Contract End Date	7/31/2029	Payment Terms	Net 30
		Payment Method	Check

Total Contract Value:	USD 44,226.03
Year 1:	USD 11,226.03
Year 2:	USD 16,500.00
Year 3:	USD 16,500.00

Fan Experience

Revenue Share %	60
Ticketing Rebate %	30

Product and Services

Year 1

- 1 - Hudl Package - Level 3
  - 1 - Hudl Gold+ Org Access
  - 2 - FastScout and FastDraw Basketball
  - 1 - Playtools
  - 5 - Titan
    - 5 - Titan Software
    - 5 - Titan Device

5 - Titan USB Cables

5 - Titan Vest

1 - Titan USB Charging Hub

1 - Focus Exchange Network

1 - Registration

1 - Hudl Tickets

1 - Focus Indoor Software

1 - Focus Outdoor Software

1 - Focus Point LR

1 - Focus Point LR - Software

1 - Focus Point LR - Hardware Kit

1 - Hudl Streaming Premium

1 - Hudl Focus Point MA200 with Pole Mount

1 - Hudl Focus Point MA200 - Software

1 - Hudl Focus Point MA200 - Axis Hardware Kit with Pole Mount

1 - Hudl Focus Point MA200 with Pole Mount

1 - Hudl Focus Point MA200 - Software

1 - Hudl Focus Point MA200 - Axis Hardware Kit with Pole Mount

Year 3

1 - Hudl Package - Level 3

1 - Hudl Gold+ Org Access

2 - FastScout and FastDraw Basketball

1 - Playtools

1 - Focus Exchange Network

1 - Registration

1 - Hudl Tickets

1 - Focus Indoor Software

1 - Focus Outdoor Software

1 - Hudl Streaming Premium

5 - Titan Software

1 - Hudl Focus Point MA200 - Software

1 - Focus Point LR - Software

1 - Hudl Focus Point MA200 - Software

Year 2

1 - Hudl Package - Level 3

1 - Hudl Gold+ Org Access

2 - FastScout and FastDraw Basketball

1 - Playtools

1 - Focus Exchange Network

1 - Registration

1 - Hudl Tickets

1 - Focus Indoor Software

1 - Focus Outdoor Software

1 - Hudl Streaming Premium

5 - Titan Software

1 - Hudl Focus Point MA200 - Software

1 - Focus Point LR - Software

1 - Hudl Focus Point MA200 - Software

Total Price: USD 44,226.03

Authorized Signature

Signature:	Signature:
Name:	Name:
Title:	Title:
Date:	Date:

Do you require a Reference Number on the Invoice?

Select...

Do you need to reference a specific number on the invoice for payment processing (such as a purchase order number)? If you know you will need something referenced, but do not have the specific answer yet, please fill in the letters TBD.

Reference Number

Estimated Credit

Credit will be allocated toward Customer's next invoice because all existing subscriptions are being replaced. The estimated value of this credit is -10,462.33. The actual credit amount will be reflected on Customer's next invoice. **Please do not remit payment until an invoice is received.**

Terms and Services

1 This Order terminates and replaces all previous Orders for Products currently ordered by or provided to Customer as of the start date identified above. This Order and Customer's purchase and use of the Products described on this Order are governed by the signed agreement in place between the parties, or, if no such agreement exists, the Hudl Master Subscription Agreement found at www.hudl.com/legal/msa

2 The Invoice for the Year 1 amount will be sent either 30 days before the start date indicated above or once the Order is executed by both parties (whichever is later). Additional invoices will be aligned with the annual billing dates for the remainder of the Subscription Term.

3 Prices shown above do not include any taxes that may apply; any such taxes are Customer's responsibility. Tax-exempt Customers must provide a copy of their certificate of exemption to Hudl. This is not an invoice.

4 If this Order is returned to Hudl after the start date indicated above, Hudl may adjust the start and end dates to reflect the actual dates of service without changing the total days of service or price. Any Hudl products currently used or purchased by Customer, including those listed above, will remain effective for the remainder of the current Subscription Term.

5 Organization's access to or use of the Hudl Registration Services is subject to the Hudl Registration Services Addendum, available at https://www.hudl.com/legal/msa/registration-services

6 Customer's use of the Hudl Ticket Services is governed by the Hudl Ticket Services Addendum, found at https://www.hudl.com/legal/msa/ticket-services

7 The following provisions relate to the purchase or use of any Wearable Hardware and supplement the signed agreement in place between the parties, or, if no such agreement exists, the Hudl Master Subscription Agreement found at www.hudl.com/legal/msa (in either case, the "MSA"); capitalized terms used but not defined herein shall have the meaning given to such terms in the MSA: Definitions: "Hardware User" means the individual whose data and information are being recorded and measured by Wearable Hardware and related Products. "Performance Data" means the data and information recorded and measured by Wearable Hardware and related Products that is related to Hardware Users, including athlete tracking data and performance analysis data. Private Content includes Performance Data. "Wearable Hardware" means Hardware intended to be worn by an individual to record and measure data related to such individual. Anonymized Data: Hudl may aggregate or anonymize any Performance Data such that no individual can be identified ("Anonymized Data"). Customer hereby grants to Hudl and its Affiliates a non-exclusive, worldwide, irrevocable, royalty-free, sublicensable, non-transferable (except as permitted by the MSA), and perpetual license and right to use, modify, reproduce, perform, display, transmit, distribute, aggregate, translate, generate data from, and create derivative works of the Anonymized Data, including any Intellectual Property Rights therein, (i) for the internal business purposes of Hudl or its Affiliates, including the development and improvement of Hudl's or its Affiliates' products, and (ii) provided that Customer is not identified in the Anonymized Data, for any and all purposes, in any and all media, whether now or hereafter known or devised, and by any and all technologies and means of delivery, whether now or hereafter known or devised. This license shall survive the termination or expiration of this Agreement. Customer acknowledges that Wearable Hardware and any related Products and data are not intended to be used for medical or health care purposes or by health care professionals. Customer represents that it and its Authorized Users are not health care professionals and are not using the Products for health care purposes. With respect to Performance Data, Customer agrees that it has obtained written consent, in accordance with applicable privacy law, from any Hardware Users whose personal data is collected, stored, or processed in accordance with the MSA. If Organization previously purchased, used, or had access to any wearable technologies and related software pursuant to the End User License Agreement between it and Integrated Bionics, Inc. (dba Titan Sports) ("Titan Agreement"), the parties agree that the Titan Agreement is hereby terminated and further that title to any physical equipment or accessories (not including any intellectual property rights therein) previously provided by Titan Sports to Customer is assigned to Customer and shall be deemed to be Hardware under the MSA and subject to any warranties therein. For clarity, the MSA does not include the Titan Agreement, and in the event the only signed agreement between the parties is the Titan Agreement, then the MSA means the Hudl Master Subscription Agreement found at www.hudl.com/legal/msa